

INNOVATION BOOSTER PITCH

Rethinking FTT
on the
Blockchain

IGALELO

The ImpactDAO



BLOCKCHAIN FOR THE PEOPLE AND THE PLANET

Sustainable Funding for a Regenerative Future

Leveraging Blockchain Technology

Unlocking a new era of decentralised, efficient, and transparent funding through smart contracts.

Empowering Impact Projects

Driving social and environmental change using an accessible, consistent and powerful capital allocation mechanism.

Democratising Decision-Making

Amplifying the impact of small contributions to better reflect the collective preference of the community within a self-sustaining ecosystem.



CENTRALIZED SOURCES VS DECENTRALISED NEEDS

The Impact Funding Challenge

Central Pillars of Support

In the "real world" central actors such as governments or international organisations are crucial in enabling projects that serve the Sustainable Development Goals (SDGs).

Decentralised Demand

As impact projects struggle to find funding, the decentralised nature of the crypto world requires new, innovative, and transparent funding mechanisms.

Limitations of Pioneering Projects

Existing systems face challenges in scaling reach and ensuring a sustainable, automated funding stream across a broader range of initiatives.



BLOCKCHAIN SOLUTION

A Decentralized Voluntary FTT

Decentralised Funding Mechanism

By implementing a transaction-based contribution system in the crypto world, Igalelo enables transparent, continual and efficient funding facilitated by blockchain technology.

Automated Transactions

Igalelo automates the funding process using smart contracts. This enables a voluntary blockchain-based financial transaction tax (FTT) model that users can opt in to, overcoming traditional barriers to implementation.

Broadening Impact Reach

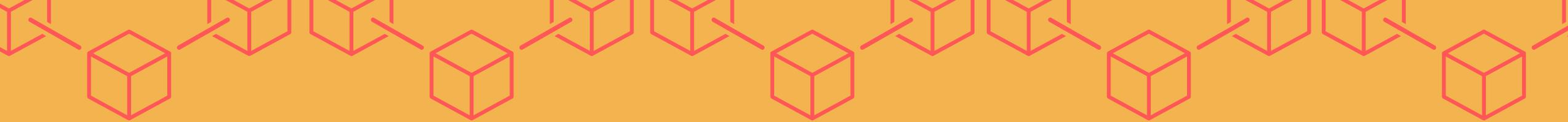
Igalelo transcends existing platforms like Gitcoin or Giveth by leveraging community governance and automated contributions to scale support for all projects with vital social and environmental impacts.



STANDING ON THE SHOULDERS OF GIANTS

Comparison to Pioneering Projects

Feature	Igalelo	Gitcoin 1.0	Giveth
Contribution Mechanism	Blockchain-based voluntary FTT model	Donation to specific project	Peer-to-peer donations to specific project
Capital Allocation	Quadratic Voting + Quadratic Funding	Quadratic Funding	100% of donation directly to project
Technology	Ethereum Layer 2	Ethereum	Ethereum
Impact Focus	UN Sustainable Development Goals	Open-source software development within the Ethereum ecosystem	Public Goods, Sustainability and Regeneration



THE IGALELO ECOSYSTEM

Empowering Change one Transaction at a Time

Effortless Contributions

Igalelo is integrated directly into crypto wallets to enable effortless contributions, minimising expenditure, and maximising convenience for philanthropy.

Incentivised Giving

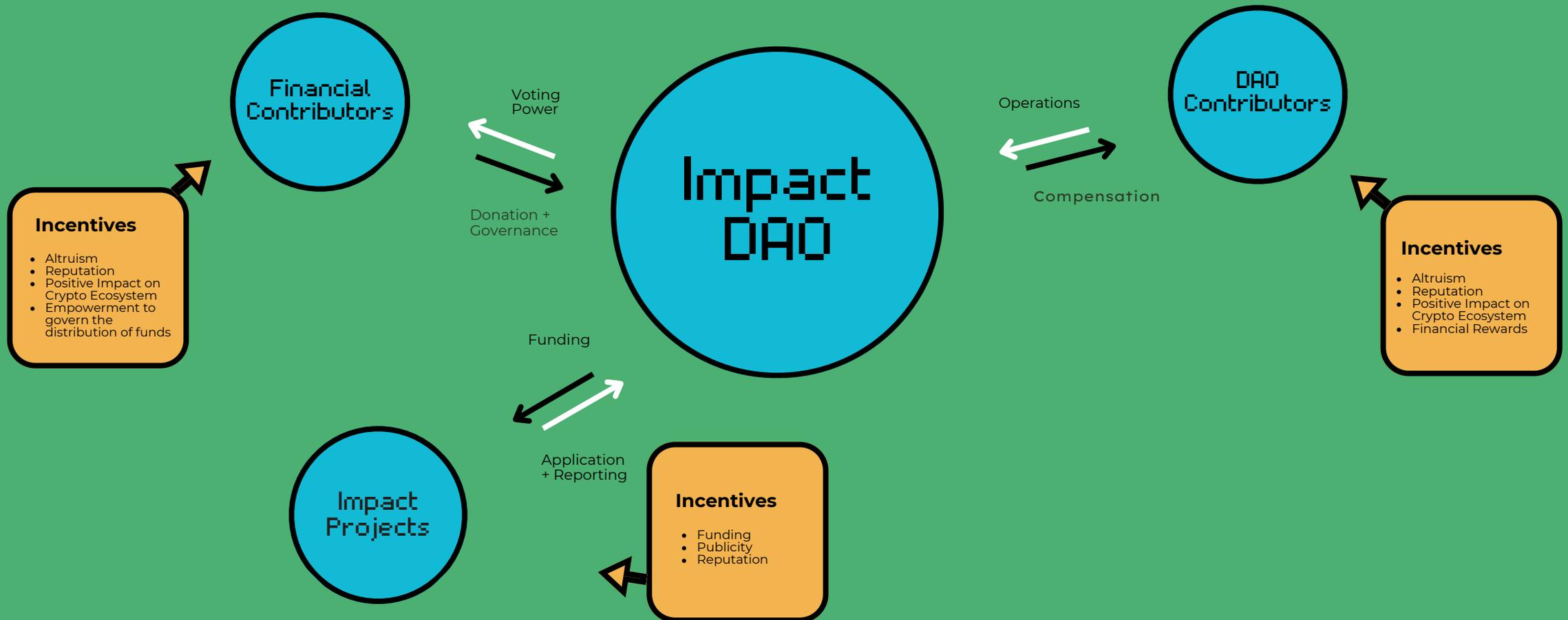
Non-transferable Soulbound tokens for contributions serve not just as a governance tool but also as a testament to each participant's impact and commitment, building trust and incentivising impact.

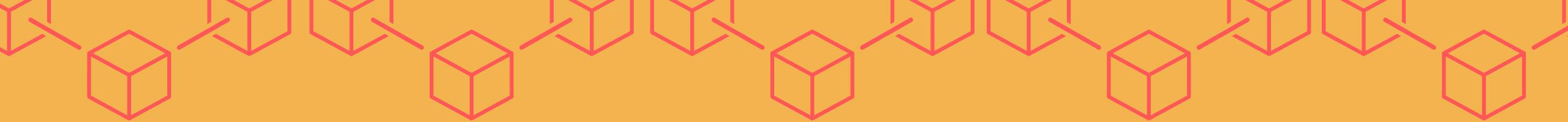
Sustainable Growth Model

By reinvesting a portion of the funding pool into the ecosystem and using blockchain efficiency to minimise overhead, Igalelo creates a self-sustaining ecosystem that grows with its community.

THE IGALELO ECOSYSTEM

A Sustainable & Transparent Funding Mechanism





VISION FOR THE FUTURE

Inspiring a New Wave of Real World Impact

Global Impact: Igalelo aims to transform how we support social and environmental projects, making impactful contributions felt across communities and ecosystems worldwide.

Scalability: Designed for growth, Igalelo's decentralized model enables scalability, allowing it to support an increasing number of projects and contributors as it expands.

Sustainability: With a self-sustaining funding mechanism, Igalelo not only supports current projects but also secures a foundation for future initiatives, ensuring long-term impact.

Real-World Impact: Beyond funding blockchain initiatives with real-world impact, Igalelo explores innovative governance and funding mechanisms that serve as a model for traditional institutions outside the blockchain space. This inspires a new wave of transparent, democratic, and effective support for impact projects.